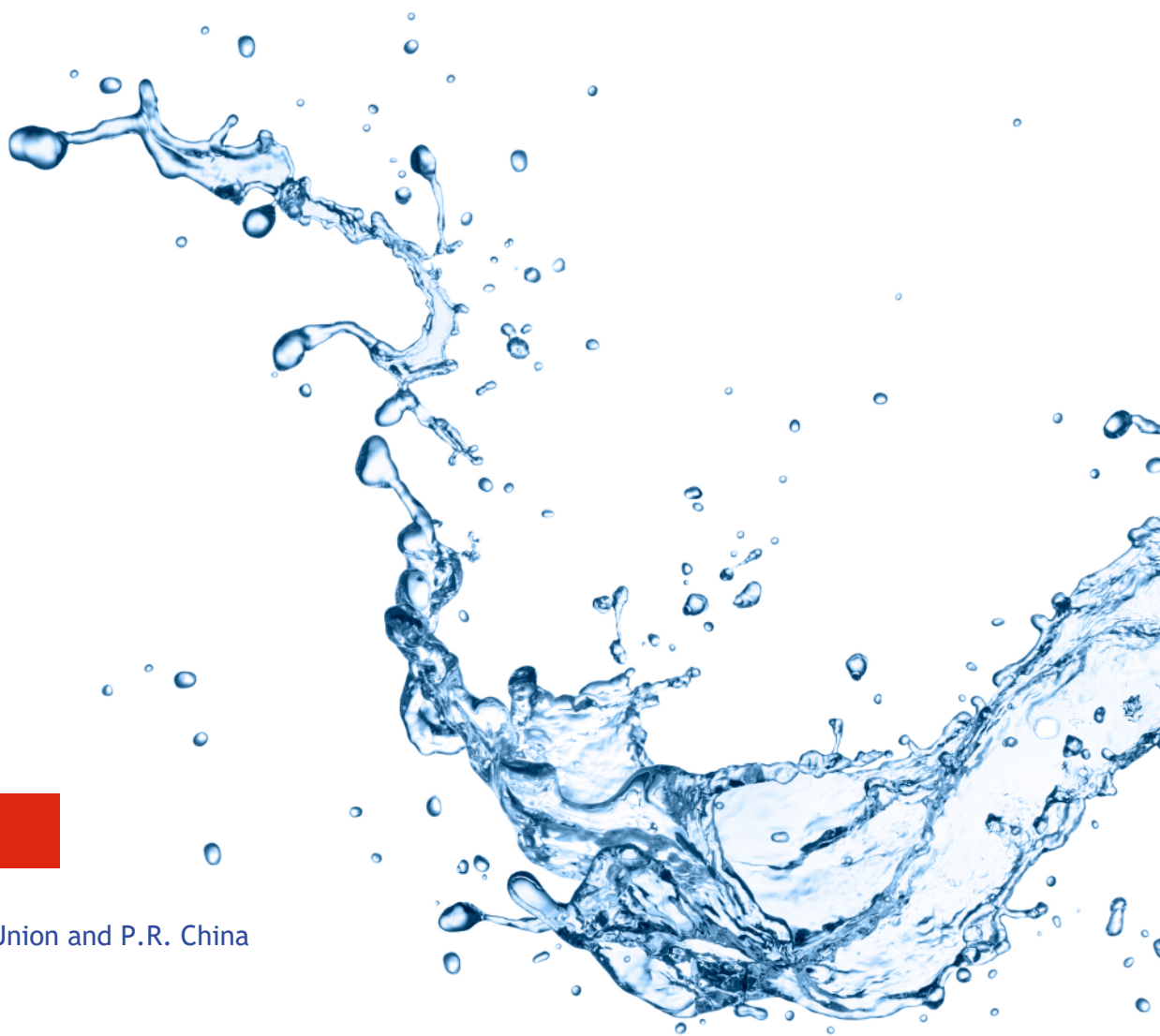


CHINA
EUROPE
Water Platform

Digitalization of Water

@ Slush Helsinki, 4 December 2018



Co-funded by
the European Union and P.R. China

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What are the major disruptors and innovations of water sector digitalization in both the Chinese and European market - who will reap the benefits and how to compete in a changing landscape?

On the night of December 4th, China Europe Water Platform (CEWP) brings together the tech-heads of Slush with water sector professionals from China and Europe in this CEWP Access Program Event. Digitalization of Water is organized as a side event of Slush, a tech start-up and investor event held annually in Helsinki.

The water industry is at a major junction, as the digital revolution is embracing big and small players in the field. Smart water is the hot topic of the day, as developed sensor technologies, data analytics and automation systems improve our resource efficiency and create completely new business opportunities. Which companies are set to benefit and which technologies need to be embraced?

Digitalization of Water by CEWP attempts to answer these questions and brings together players from the world of tech and water in Helsinki. The discussion will continue in China in 2019 with a follow-up event (to be announced) and other CEWP Access Program Events.

Register for the event at cewp.eu/slush



CEWP Access Program is a series of events and publications with the aim of contributing to creation of a well-functioning and open Water Tech Market. Over the years 2018-2021 CEWP will showcase state-of-the-art solutions within all relevant Market Segments and will organize country-wide discussions outlining the features of the future solutions, including a focus on application of full-scale circular economy approaches, unfolding the perspectives of digitalization and establishment of frameworks for business-cases.

Slush is a not-for-profit startup and tech event. Held annually in Helsinki, Finland, it has grown into one of the leading global startup event of its kind with 20 000 attendees in 2017. Main focus is to showcase tech start-ups and facilitate their meetings with investors. In 2018 Slush is held in Helsinki Tokyo, Shanghai and Singapore. CEWP Digitalization of Water is held as a side event of Slush. The venue is the same (Helsinki Expo and Convention Centre), but no Slush entrance ticket is required (sold separately, please see www.slush.org).

WHAT: CEWP Digitalization of Water at Slush Helsinki 2018

FOR WHO: Water and tech companies, start-ups and investors

WHERE: Room 206, Expo and Convention Centre, Helsinki

WHEN: Tuesday 4th of December, 17.15 - 20.00

PROGRAM:

17.15 - 18.45 Keynotes (TBC)

Challenges and opportunities for Chinese water sector

National Water Resources Monitoring Office, Ministry of Water Resources, China

Challenges and opportunities for European water sector

VTT Technical Research Centre of Finland

Funding opportunities for smart water cooperation

Nordic Environment Finance Corporation (NEFCO)

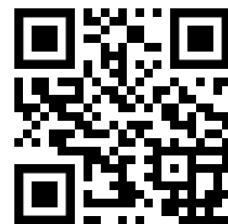
Solutions and success stories in China and Europe

Helsinki Region Environmental Services Authority (HSY) Smart Water companies

19.00 - 20.00 B2B Networking & Cocktails

The event is free of charge and an excellent opportunity to network and promote the know-how of your organization to European and Chinese water professionals.

[Register now](#) or read more at cewp.eu/slush →



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This action is co-funded by the European Union and P.R. China.
The project partners are solely responsible for the contents, which
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